

Assessor Product Guide

Selby & Mills Limited
Tregoning Mill
St. Keverne
Helston

Cornwall Tel: +44(0) 1326 280382 TR12 6QE Email: info@selbymills.co.uk

United Kingdom Web site: www.selbymills.co.uk

Contents

Introduction	
Qualification requirement	
Psychometric dimensions	
Primary Dimensions	
Secondary Dimensions	
Competencies	
Reports	
Feedback (Careers Advice)	
Assessment (Psychometric)	
Competencies	
One click Combination reports	
Norms	

Introduction

This guide provides a short introduction to the Assessor questionnaire.

The Assessor questionnaire produces detailed, straightforward and jargon-free, Careers Guidance, Career Development, Competency and Personality reports from a single assessment product. It is valid for all levels of seniority and both the questionnaire and the reports are available in English and French. It is normative and a large selection of norms is available for use in report selection.

Number of Questions	190	Typical completion time	20 minutes

Qualification requirement

The qualification requirements are specific for each report but in summary they are:-

	Feedback (Careers Advice)	None		
Qualification requirement		Competencies	Bronze or B.P.S. Level A	
		Assessment (Psychometric)	Gold or B.P.S. Level B	

Copyright © 2006-2013 Selby & Mills Limited

All rights reserved. No part of this manual may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior permission of the copyright holders.

Revised 1st August 2013

Psychometric dimensions

Primary Dimensions

The Assessor questionnaire measures personality based on three primary sets of dimensions:-

Type

Based on Jung's Theory of Type which he developed in 1923, this provides an indication of the person's preferred work, management and decision making style. The use of Type is very well understood in the workplace, and this measure provides it in a normative form so that it may be used both for selection, development and counselling purposes.

Relationships

The scales relate to the quality and nature of social interactions and personal relationships which occur in a typical day-to-day work environment. The first six scales are core scales and reflect the underlying dynamics of social interaction. The next three scales are composite sales and are calculated from the responses on the previous 6 core scales. They enable the practitioner and the candidate to look at practical situations directly without having to make the more intricate and interpretative evaluations from the core scales, which commonly have to be made with questionnaires like this.

Values

The questionnaire component is aimed at assessing fourteen values which are key to influencing the way individuals behave at work. Each value (there are 14) such as Work Ethic, Responsibility and Innovation, is measured as a single dimension. The scores indicate the extent to which the value is held by the individual and influences their behaviour and, therefore, the activity patterns they are likely to exhibit.

The role of values in affecting individual behaviour has been a theme for many years in industrial and occupational psychology. The terminology may have changed from that of theorists such as Maslow and Herzberg, but few would argue with the notion that a person's temperament affects what they do at work and how they do it. Also, very few would argue with the assumption that these differences between people are consistent and substantially generalisable. These consistencies are reflected in the language we use, most people have a view of, for example, what an individual with a high work ethic would be 'like' and the behaviours they would display. Additionally, in some situations people would regard a high work ethic as a positive factor and in others as negative.

Secondary Dimensions

From these three primary sets of dimensions we have derived 2 secondary groups.

Big 5

They have often been called the 'big five' because they provide an indication of the fundamental preferences for behaviour which are likely to shape the person's development and display of competence at work. These are also referred to as the OCEAN model of personality, because of the acronym for the names of the 5 dimensions; Openness To New Experience, Conscientiousness, Extroversion, Agreeableness, Nervousness

Mental State (Emotional Intelligence)

The Big 5 factors each branch to produce 2 further factors. These 10 constitute a popular summary description of mental state and provide an indication of how this person will approach work. The results can be used to identify what kind of work in what kind of organisation might suit someone most closely.

Competencies

The Assessor Questionnaire evaluates the person against 130 competencies, which are derived from our work with clients over the last two decades. Any job role can be profiled by the selection of a set of competencies from the directory of 130. An employer can, therefore, profile a candidate against several possible job roles simultaneously.

Competency reports can either cover all 130 competencies or any permutation thereof, perhaps to match with an individual job role requirement. In addition a report can show the highest and lowest scoring competencies.

If a group of people currently doing a similar job complete the Questionnaire, the competencies which are indicated as characteristic and uncharacteristic of the group, can be used to provide a job/role profile for recruitment to that job as well as identify development and performance management needs for the people concerned.

We have an occupationally orientated 'World of Work' competency framework based on the following 8 groupings.

Applied/Practical	These competencies describe aspects of the loyal corporate contributor, who works effectively and comfortably within the framework provided by the employing organisation.
Original	These competencies describe those who are open to change and innovation, and who can adapt to revised circumstances with ease and confidence.
Social/Communications	These competencies describe a range of approaches to work relations and communications.
Managing/Leading	These competencies describe a range of aspects of a person's likely leadership and management approach.
Analytic	These competencies describe a range of behaviours associated with analytical and some numerate activities.
Decisive	These competencies describe likely capabilities and values associated with decision-making and implementation.
Commercial	These competencies are descriptive of an awareness of business processes and the profit motive in particular.
Drive/Ambition	These competencies describe a range of aspects of the person's likely personal and corporate motivations.

We believe that this competency framework provides a robust coverage of the work domain using these groups. This makes it far easier to select the competencies which are relevant for specific job roles.

The 130 competencies can be mapped onto our World of Work framework as follows:-

Applied/Practical	Original	Social/Communications	Managing/Leading
Adaptable	Change Maker	Approachability	Attitude To Authority
Administration	Curious	Assertive	Charisma
Hard Working	Exploration	Business Orientation	Client Sensitive
Loyalty	Flexibility	Communication Style	Coach
Organisational Acceptance	Innovation	Communications	Company Worker
Perfectionism	Open Minded	Detachment	Delegation
Practicality	Originality	Diplomacy	Discipline
Pragmatism	Quick To Learn	Empathetic	External Image
Realism	Tolerance Of Ambiguity	Good Humour	Impressive
Security		Humility	Initiative
Stress Tolerance		Influential	Leadership
Structure		Interpersonal Sensitivity	Management Professionalism
Vigilance		Interpersonal Skills	Management Style
		Organisational Awareness	People Development
		Personal Relations	People Orientation
		Personal Style	Personal Impact
		Reticent	Persuasive
		Sensitive	Professionalism
		Willingness To Assist	Service Orientation
			Status
			Team Development
			Teamwork
			Thought Inspiring
			Tolerance
			Training And Development Focus

Analytic	Decisive	Commercial	Drive
Clarity	Consulting Orientation	Business Development	Ambition
Complexity	Decisive	Business Judgment	Can Juggle With Sensitivity
Corporate Awareness	Firm But Fair	Commercial Awareness	Commitment
Corporate Communication	Incisive	Commercialism	Confidence
Cost Control	Independent	Commercially Astute	Copes With Pressure
Deductive Reasoning	Integrity	Customer Relations	Determined
Detail Conscious	Interpreting Others' Behaviour	External Relations	Drive
Evidence Based	Judgement	Risk Taking	Energy
Impartial	Negotiation		Fairness
Logic And Analysis	Problem Solving		Future Orientation
Macro Awareness	Reliability		Goal Orientation
Planning and Organising	Responsiveness		Job Achievement
Priority Management			Keen To Deliver
Risk Assessment			Motivation
Risk Aversion			Persistent
Self-Directed			Personal Standards
Strategic Awareness			Profit Focus
Technical Orientation			Responsibility
Thinking Agility			Sales Focus
Whole Business Approach			Self-Discipline
			Stamina
			Task Orientation
			Work Ethic

Definitions of the competencies are provided in the alphabetic listing that follows.

Alphabetical Listing of Competencies

Adaptable Can adapt to most situations without difficulty or even discomfort.

Enjoys management of routine aspects of work. Administration

Ambition Ambition is undiminished by setbacks.

Approachable Communicates easily at all levels.

Thinks and acts assertively, developing own directions which others may find both Assertive

agreeable and difficult to influence.

Attitude To Authority The propensity to do what is required, whatever the circumstances.

Seeks to develop successful business through the exercise of internal controls as well as **Business Development**

interaction with customers.

Aware of both own and client organisation's business. Can combine these to mutual **Business Judgment**

advantage.

Business Orientation Achieves results by fostering and maintaining effective relationships.

Capable of keeping many tasks on the move simultaneously. Does not lose sensitivity Can Juggle With Sensitivity

under such circumstances.

Change Maker Enthusiasm for new approaches; initiates change.

Displays refreshing breadth of vision, so that own enthusiasm can affect others. Charisma

Clarity Keen to achieve a well-structured organisation with clear goals.

Client Sensitive Concerned to develop and maintain a reciprocal relationship with clients.

Coach Keen to manage others to achieve their potential.

Commercial Astuteness Alert to market opportunities and exploits them effectively, including cross-selling.

Commercial Awareness Is service orientated without sacrificing profitability of own business.

Commercialism Will respond to work pressure and keen to seek new business opportunities.

Commitment Success orientation is undiminished by difficulty.

Communication Style Forthright, confident and logical, easily understood by most people.

Communicator Deals easily and effectively with all groups of colleagues and clients.

Values support of group and may be partly reliant on them. Will undertake Company Worker

considerable work due to commitment to well-being of team.

Complexity Finds the unravelling of the complicated a positive challenge.

Self-contained, fits in well, relatively unaffected by pressure and aware of own Confidence

limitations.

Consulting Orientation Assists with decision, clarifies issues but does not take decision.

Copes With Pressure Performance does not diminish under pressure, which they may enjoy.

Corporate Awareness Awareness of the consequences of their activities on the wider organisation.

Assimilates and presents information with a political sensitivity and understandable Corporate Communication

Cost Control Seeks to provide effective service and keep costs to a minimum.

Keen to explore ideas and possibilities, continually seeking improved effectiveness, Curious

coupled with a keen eye for key objectives.

Customer Relations Maintains reciprocal relations which customers value.

Decisive Sees value of decision making, and subsequent action.

Deductive Reasoning Logical and thorough approach to problem solving, quick to resist irrelevant data. Delegation Achieves success by resource allocation and trusts others to take authority and

responsibility.

Detachment Some reserve when interacting with others.

Detail Conscious

Is effective handling detailed paper based tasks and rarely makes mistakes when

interpreting the facts.

Determined Sticks to the main task, is effective in crisis and highly methodical.

Diplomacy Takes care to keep others informed.

Discipline Has little or no difficulty when required to be critical or to discipline colleagues.

Drive Ambitious and persistent, probably displaying a high work rate.

Empathetic Very empathetic and self-aware. This benefits work activity.

Energy Highly energetic and enthusiastic. Will continue even when others are slowing down.

Evidence Based Needs a practical reason to change what they do.

Explorer Keen to pursue novel routes to achieving goals.

External Image Capable of representing the organisation externally, encourages others to do the same.

External Relations Develops and maintains effective external relations.

Fairness Does not place higher expectations on others than on self.

Firm But Fair Requires high standards from others; a tough colleague.

Flexible Actively seeks changing circumstances.

Future Orientation Confident and perceptive, will plan future activity in line with current objectives.

Goal Orientation Seeks objectives, which are clear and achievable. Tenacious.

Good Humour Keeps morale high even during times of difficulty. Judges when humour is appropriate.

Hard Working

Can be ruthless, sets high targets and is reactive to problems. Tactical rather than

strategic.

Humility Willing to accept responsibility, admit to mistakes and learn from them.

Impartial Keeps an open mind, does not allow own values to influence decisions.

Impressive Able to impress at first meeting and subsequently.

Able to quickly absorb and understand issues, leading to appropriate and effective

decisions.

Independent Difficult to influence and committed to working to own standards and beliefs.

Influential Comfortable influencing others to own point of view, avoiding resentment by others.

Initiative Frequently initiates interaction, capable of suggesting many ideas to others. Highly

proactive.

Applies imagination to the business context and successfully produces alternatives to

traditional methods.

Integrity Can be relied upon to be sensitive and careful with confidential documents and

nformation.

Interpersonal Sensitivity

Listens attentively, picking up the key message or information, and takes trouble to

check understanding.

Interpersonal Skills Establishes contact effectively with others, which can be sustained.

Interprets Others' Behaviour

Quick to reach conclusion about other people's activity, relates it to current priorities

with incisive interpretations.

Job Achievement Consistently capable of high quality work under pressure, including the sustenance of

work relationships.

Judgement Evaluates options to reach decision.

Keen To Deliver Strong sense of commerciality and urgency.

Page 8 of 12

Confidence coupled with enthusiasm for personal accountability. Leads others to

follow.

Logic And Analysis

Decisions are based upon the cool and detached appraisal of all of the information in a

logical and rational way.

Loyal Is committed to belief in value of work to organisation. Can work without excessive

displays of self-interest.

Macro Awareness

Keeps in touch with large-scale social and economic activity, and sustains a well-

informed understanding of the world and their market place.

Management Professionalism Manages through arm's length relationships and professionalism.

Management Style Monitors the work of others and checks to make sure commitments have been fulfilled.

Motivation Is highly motivated by activities at work as a central life interest.

Negotiation Sensitive and assertive, does not let go of own objective.

Open Minded Willingness to consider new possibilities or other points of view.

Organisational Acceptance Is accepting of policy and procedure. Unlikely to break the rules.

Organisational Awareness Sensitive and alert to corporate and personal issues which may affect performance by

self and others.

Original Willing to initiate novel approaches.

People Development Keen to help people achieve their potential.

People Orientation

Is keen to manage through people and is committed to their well-being so long as this

does not harm the company.

Perfectionism Unwilling to finish a task until it is of the highest standard. Quality is put before cost.

Persistent Does not let topic go until issue is resolved.

Personal Impact Makes positive first impression through strong opinions and logical approaches.

Personal Relations Develops strong and long-lasting relationships.

Personal Standards

Values, sets and observes high standards for self and others; displays high levels of

integrity. Resists accepting second best.

Personal Style Friendly and approachable, sensitive to others and can be seen as gregarious.

Persuasive Tends to persuade others to own point of view utilising a variety of media and

approaches to achieve this.

Planning And Organising Plans and structures activity well in advance.

Practical Prefers to avoid the novel to achieve practical and attainable solutions.

Pragmatic Pursues optimum solution.

Priority Management

Works effectively to identify appropriate priorities and to deal with tasks on schedule

and within budget.

Problem Solving

Plans and implements successful action to remedy problems or tackle a challenge.

Thinks ahead carefully.

Professionalism Aware of, and avoids, conflict of interest and is seen as professional.

Profit Focus

Keen to realise objectives, especially where direct profit is an incentive. May be

motivated by money.

Quick To Learn Quick to pick up and learn new skills, and techniques.

Realism Only sets out if goal can be reached.

Reliability Will not change plans once agreed.

Responsible Delivers commitments and takes them seriously.

Responsiveness Quick to act to resolve issues.

Reticent Prefers others to initiate contact

Risk Assessment Weighs up and quantifies risks at both an individual and company level.

Risk Aversion

Behaves consistently with role requirements, resists impulses to deviate from these and

step into the 'unknown'..

Risk Taking

Is willing to risk a considerable amount in order to achieve success. Will learn by some

mistakes.

Sales Focus Motivated by quick outcomes, persistent and resilient when disappointments occur.

Sales Orientation Values making sales and doing business very highly.

Security Seeks a clear role which does not suddenly change.

Self-Directed Chooses key issues and attends to them. Keen to determine own priorities.

Self-Discipline

The candidate's capability and propensity to maintain appropriate procedures,

irrespective of pressures and distractions.

Sensitive Is effective in one-to-one situations, and prefers this to large group settings.

Service Orientation

Very committed to winning business through a service based approach and can sustain

this subsequently.

Stamina Drive for achievement is sustained for long periods.

Status Values visible success.

Strategic Awareness Keenly aware of inter-relatedness of factors, and capable of broad consideration of

issues, leading to crisp and clear decisions.

Stress Tolerance Performance is relatively unaffected by severe pressures or disappointments, handles

stress effectively.

Structure Prefers to work with clear status and objectives.

Task Orientation Works hard to deliver results, using personal and corporate resources effectively.

Team Development Works effectively to foster and evaluate teamwork.

Teamwork Enjoys work with peers in teams with well-defined roles.

Technical Orientation Enjoys in-depth work on relatively complex issues and the opportunity to explore in-

depth topics rather than managing others as a key priority

Thinking Agility Is a clear thinker who displays sound judgement including lateral thinking.

Thought Inspiring Capable of leading others towards a goal, is sometimes thought inspiring.

Tolerance Is tolerant when others make mistakes. Accepts that new skills take time to learn.

Tolerance Of Ambiguity

Can work effectively in uncertain and unfamiliar environments involving people, places

and tasks.

Training And Development Focus

Committed to the development of others, both with respect to present and future

productivity.

Vigilance The capability to maintain high and consistent standards at all times, with compassion.

Whole Business Approach

Able to co-ordinate different orientations in order to succeed with difficult tasks.

Willingness To Assist

Always willing to help and support others.

Work Ethic Committed to the benefit of hard work, considerable self-esteem and respect for others

being based on this.

Reports

Feedback (Careers Advice)

These reports provide detailed feedback to the test-taker with respect to their preferred career direction. It is modular so that only the sections which are required need be requested.

Full Type	Provides a full narrative description of the Type Preferences.
Short Type	Provides a summary narrative description of the Type Preferences.
Relationships	Provides a narrative description of the relationship scales used in this assessment.
Values	Provides a narrative summary of the 14 values scales used in this assessment.
Personality Summary	This provides a narrative summary of the 3 component parts of the questionnaire, combined into a single text.
Big5	This provides a narrative summary of the results of the Big5 analysis.
Mental State	This summarises the 10 scales of this measure in narrative form.
Competencies (High/Low)	This presents the 10 highest and 10 lowest scoring competencies, drawn from our 130 Competency Directory.
Job Preferences	This provides around 10 jobs/careers which the person's responses indicate a possible 'fit'. The are three modules available; General, Hospitality & Catering and I.T.

Assessment (Psychometric)

These reports provide detailed feedback to the test manager /counsellor/qualified test user with respect to the person's/candidate's preferred work activity, content and career direction. In order to keep costs down, it is modular so that only the sections required need be requested. In each case the module contains the numerical summary of the person's responses (score chart), plus a little descriptive text.

Туре	This module provides a Type score chart and a normed preference scale.				
Relationships	This module provides a normed score chart for the Relationship scales plus a short descriptive narrative for each.				
Values	This module provides a normed score chart for the Values scales plus a short descriptive narrative for each.				
Big5	This module provides a normed score chart for the Big 5 scales plus a short descriptive narrative for each.				
Mental State	This module provides a normed score chart for the Mental State scales plus a short descriptive narrative for each.				
Competencies (High/Low)	This module presents the 10 highest and 10 lowest scoring competencies produced by the person's responses, plus a short descriptive narrative for each.				
Competencies – Full (Alphabetic)	A long module which describes the person's results against each of the 130 work competencies in alphabetic sequence, with some descriptive text and their score in relation to a reference group (norm)				
Competencies – Full (World of Work)	A long module which describes the person's results against each of the 130 work competencies in our 'World of Work' groupings, with some descriptive text and their score in relation to a reference group (norm).				
Safety	This is a description of the candidate's capability and propensity to maintain appropriate procedures, irrespective of pressures and distractions.				
For all of the	ese modules the data is normed from a wide choice.				

For a summary of available norms or reference groups, see the last section in this guide.

Competencies

All the reports below provide results based on normative data (see next section).

Competencies – High/Low	The 10 highest scoring and 10 lowest scoring competencies from our standard directory.			
Competencies – Full (Alphabetical)	This report lists the scores for all 130 standard competencies in alphabetical sequence.			
Competencies – Full (World of Work)	This report lists the scores for all 130 standard competencies in our 'World of Work' groupings.			
Competencies – Selective	We can construct a special set of competencies as a report using any of the 130 that we have available			
Competencies – Client We can also write special algorithms to produce a competencies repusing the client's own definitions.				
All of these reports show, for each competency scale, the Sten score and a behavioural description of how that				
score would be perceived.				

One click Combination reports

These reports are a combination of Feedback and Assessment modules for those who require a specific permutation. This makes them easier to order.

	Individual report modules								
	Feedback			Assessment					
	Full Type	Short Type	Relationships	Values	Personality Summary	Competencies (High/Low)	$_{ m Lype}$	Relationships	Values
One click combination reports									
Type – Full	√						✓		
Type – Short		✓					✓		
Relationships			✓					✓	
Personality – Full	\		\	>	✓		>	✓	√
Personality – Summary					✓		\	✓	√
Score chart							√	✓	√
Careers Advice - Short		✓				√			

Norms

Using the data we have collected we have norms available in four groups for:-

Position/Status
General population
Administration/Support
Directors
Managers
Graduates
Specialist
Supervisor

Activity	
Human Resources	
I.T.	
Sales & Marketing	
Purchasing	

he in four groups for.		
Industry		
Banking & Finance		
Pharmaceutical		
Public Sector		
Charities/NGOs		

Country	
Hong Kong	
Malaysia	
Singapore	

We have a large database of completions so we can extract additional norms. We collect a number of other items of information by which candidates can be classified:-

Industry		
Accountancy		
Aeronautics and Shipping		
Agriculture & horticulture		
Architecture		
Armed Forces		
Auctioning		
Building and Construction		
Building Societies		
Central Government		
Charities		
Chemicals & pharmaceuticals		
Coal		
Commerce, trade & retail		
Communications		
Computing/IT manufacturing		
Computing/IT services		
Conglomerates		
Consultancy - Actuarial		
Consultancy - Computer		
Consultancy - Design		
Consultancy - Finance		
Consultancy - Management		
Consultancy - PR		
Consultancy - Recruitment		

Corporate Finance			
Cosmetics & toiletries			
Courts, magistrate, probation			
Dentistry			
Detergents			
Education			
Engineering – Aeronautical			
Engineering – Chemical			
Engineering – Civil			
Engineering – Electrical			
Engineering – Electronics			
Engineering – Materials			
Engineering – Mechanical			
Entertainment and Leisure			
Extraction Industries			
Fire			
Food, drink and tobacco			
Forestry and fishery			
General Management			
Health authorities & trusts			
High street banking			
Housing associations			
Holding companies			
Hospitals			

Hotel	s and catering		
Insura	ance		
Land	& estate agents		
Law f			
Local	government		
Logistics/Planning			
Manu	facturing		
Medi	cal including medicine		
Mercl	nant Banking		
Metal	extraction		
Moto	r vehicles		
Muse	ums		
Non-	orofit association		
Nursi	ng		
Oil &	Gas production		
Police			
Politic	es		
Publis	sher		
Radio	, TV., advertising		
Teleco	ommunications		
Tradi	ng/Dealing/Equities		
Trans	port and travel		
Utiliti	les (gas/water/electricity)		
Veter			

Activity
Administration
Customer services
Design
Export
Finance
General Management
Human Resources
IT
Legal
Logistics/Planning
Marketing
Engineering
Production
Purchasing
Research and Development
Secretarial
Sales
Technical
Other

Ethnicity
White – British
White – Irish
White - Other
Mixed - White & Black Caribbean
Mixed - White & Black African
Mixed - White & Asian
Mixed – Other
Asian or Asian British – Indian
Asian or Asian British – Pakistani
Asian or Asian British - Bangladeshi
Asian or Asian British - Other
Black or Black British - Caribbean
Black or Black British - African
Black or Black British - Other
Chinese
Other

Country	
A very long list	

If you have a need for a particular norm or reference group, please let us know and we can examine the database to determine if there is enough data available to create one for you. There will of course be no charge for this service.

Gender Male Female